

COMMUNITY PLAN PRIORITIES 2019-2023

Economic and Community Development Advisory Committee - 11 December 2018

Report of Chief Officer Communities and Business

Status For Comment

Key Decision No

Executive Summary: To consider the public consultation draft of the Community Plan Priorities for the period 2019-2023. The document and its supporting action plan has been developed following comprehensive consultation with Members, residents, young people and a wide range of voluntary and community organisations and partner agencies.

This report supports the Key Aim of Safe and Caring Communities, Green and Healthy Environment and a Dynamic and Sustainable Economy

Portfolio Holder Cllr. Roddy Hogarth

Contact Officer Alan Whiting, Ext. 7446

Recommendation to Economic and Community Development Advisory Committee: Members are asked to consider the draft Community Plan document.

Reason for recommendation: To ensure that Members' views are taken into consideration before the final draft is submitted to Cabinet for approval.

Introduction and Background

- 1 The long-term Community Plan vision remains in place until 2028. However, the three-year action plan will expire in March 2019. Whilst the District Council is responsible for co-ordinating this work, the Community Plan is a multi-agency strategy, delivered in partnership with many agencies and therefore covers a wide range of issues and services.
- 2 A thorough consultation programme took place during the second half of 2018 which helped to identify local priorities for action:
 - Over 659 people responded to the survey (all partners supported the distribution and promotion of the survey to service users and groups);
 - This included 154 responses from young people in years 11, 12 and 13 at Knole Academy;

- A digital engagement campaign was undertaken by Council Advertising Network (CAN) Digital Solutions. The aim of the campaign was to use a series of adverts targeted at the under 40s in the District. The campaign ran for one week and resulted in 202 clicks through to the survey, with users' aged 25-35 responding best to the messaging.
 - Stakeholder workshops including:
 - Sevenoaks District Local Strategic Partnership;
 - Sevenoaks District Access Group;
 - Sevenoaks District Children's Partnership Board;
 - Voluntary and community sector organisations;
 - Local Strategic Partnership Supporting People into Employment Group;
 - Local Strategic Partnership Health and Social Care Group and Patient and Public Involvement Forums;
 - Sevenoaks District Community Safety Partnership;
 - Two workshops with Members on 17 and 24 November;
- In addition, the Sevenoaks District Senior Action Forum submitted a report about their views regarding loneliness and isolation.

- 3 The consultation together with examination of local data, including the emerging Local Plan and the draft Council Plan has informed the public consultation document which sets out how we will deliver the priorities in the Plan. A summary of the consultation results is set out at Appendix A.
- 4 It is intended that the public consultation period will run from 21 January to 1 March 2019 and will enable Members, partners and residents to make comments and suggestions for changes and additions.
- 5 It will also be used to agree strategic actions and ensure there are appropriate operational level partnership performance indicators to enable the Council to demonstrate realistic delivery of the aspirations.
- 6 Please note the public consultation draft does not represent the final design. Members will be presented with design concepts at the time the final plan is submitted for approval.
- 7 The timetable for the production of the Community Plan 2019-23 is as follows:
 - 29 November 2018 - Local Strategic Partnership
 - 11 December 2018 - Economic Development and Community Development Advisory Committee asked to comment the public consultation draft
 - 21 January 2019 - public consultation period starts;
 - 1 March 2019 - end of public consultation period;
 - 4 April 2019 - Cabinet asked to recommend approval of the Community Plan to full Council;
 - 30 April 2019 - Approval of the final document.

- 8 The public consultation period has been adjusted to avoid a clash with the final public consultation of the Local Plan, which will go out to public consultation after Cabinet on 6 December 2018.

Key Implications

Financial

Delivery of the Community Plan is through each agency's own resources. In some cases, work will be dependent upon external funding sources and appropriate funding bids will be made

Legal Implications and Risk Assessment Statement.

There are no legal implications associated with this report. The Community Plan supports the draft Council Plan and the emerging Local Plan. The Community Plan enables the District Council to work with partners in a structured and co-ordinated way. By improving coordinated action on shared priorities, the Council is able to improve its efficiency, share resources, enhance its reputation and secure additional resources and commitments from partners that are based on the delivery of local community aspirations.

Whilst every effort has been made to identify realistic actions, outcomes rely on the continued input of a range of agencies working together, along with the goodwill of communities and voluntary organisations. Regular quarterly monitoring of the Community Plan will identify at an early stage outcomes that may not be delivered so that alternative strategies or revised actions can be agreed.

Equality Assessment

Members are reminded of the requirement, under the Public Sector Equality Duty (section 149 of the Equality Act 2010) to have due regard to (i) eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act 2010, (ii) advance equality of opportunity between people from different groups, and (iii) foster good relations between people from different groups. The decisions recommended through this paper directly impact on end users. The impact has been analysed and does not vary between groups of people.

The Community Plan has been assessed as not having an adverse impact. It includes an Equalities and Inclusion statement which partners are expected to consider in all decision-making and service delivery.

Conclusions

Members are asked to consider and comment on the public consultation draft of the Community Plan before it is published for public consultation.

Appendices

Appendix A - Summary of consultation results

Appendix A(i) - Digital Marketing Report prepared by Council Advertising Network (CAN)

Appendix B - Community Plan 2019-2023 Public Consultation Draft

Background Papers

Community Plan Equalities Impact Assessment

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